



TECHGIG
CODE
GLADIATORS
2023

World's Largest Developer Connect

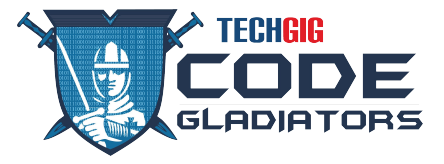
Code Gladiators is TechGig's flagship event that draws the best and the brightest global coding talent. It is a platform for developers to showcase their coding skills, compete with their peers, meet top tech leaders and interact with innovative technology companies.

Code Gladiators celebrates its decadal edition in 2023. In these 10 years, it connected over 15 Lakh developers with 150 progressive tech companies. 22 developers filed patents for the tech solutions showcased in different theme hackathons here.

Key highlights of 2022:

- ***3.27 Lakh registrations***
- ***14 corporate partners***
- ***4 theme hackathons:*** *HPE Machine Learning, Microsoft Azure Women's Hackathon, NTT DATA AI Hackathon, and Kore.ai Virtual Intelligent Assistants*
- ***95,000 women participants - highest ever women coders' participation in all editions***
- ***Third completely virtual edition***

A global coding arena where **Best Coders** come to Learn, Compete, Showcase their coding skills



An Arena where **Best Coders** come to Learn, Compete, Showcase their Worth



Registrations
80,000+

2015



Registrations
200,000+

2017

Registrations
262,000+

2019

Registrations
316,722

2021

Decadal
Edition

2023

2014

Registrations
12,000+

2016

Registrations
147,000+

2018

Registrations
230,000+

2020

Registrations
252,000+

2022

Registrations
327,611+



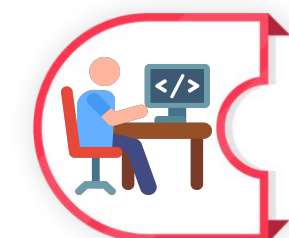
The toughest coding competition in the world



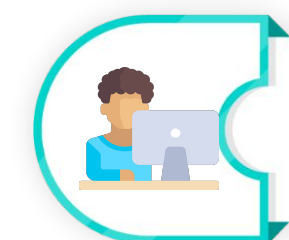
1 Code
Gladiator



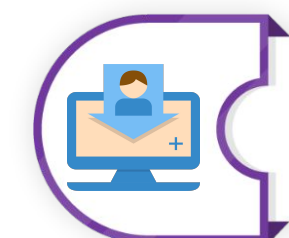
Finale - 1167 (0.36%)



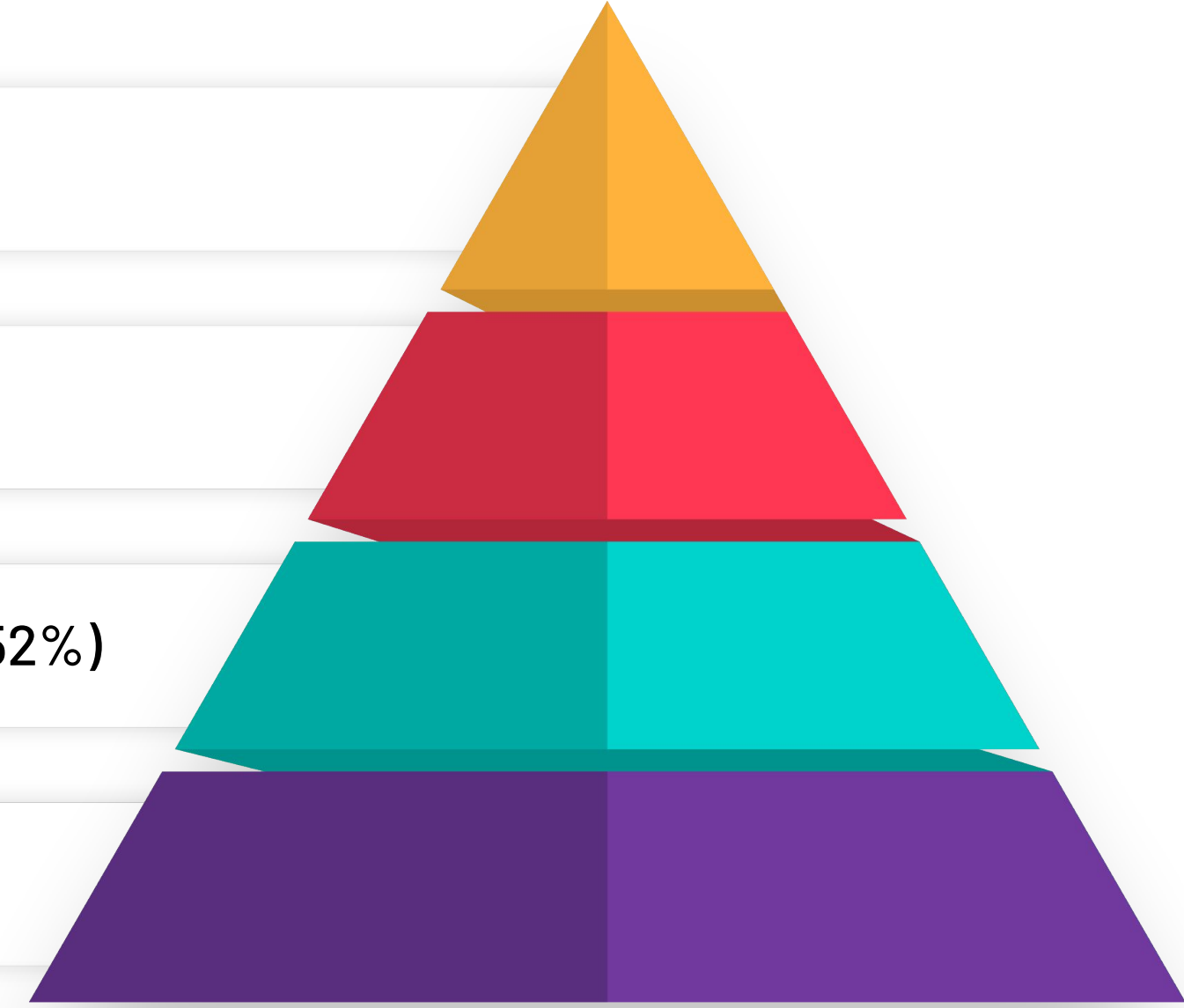
Semi-finale - 5683 (1.73%)



Test 1 & Test 2 - 119654 (36.52%)



Registrations - 327611

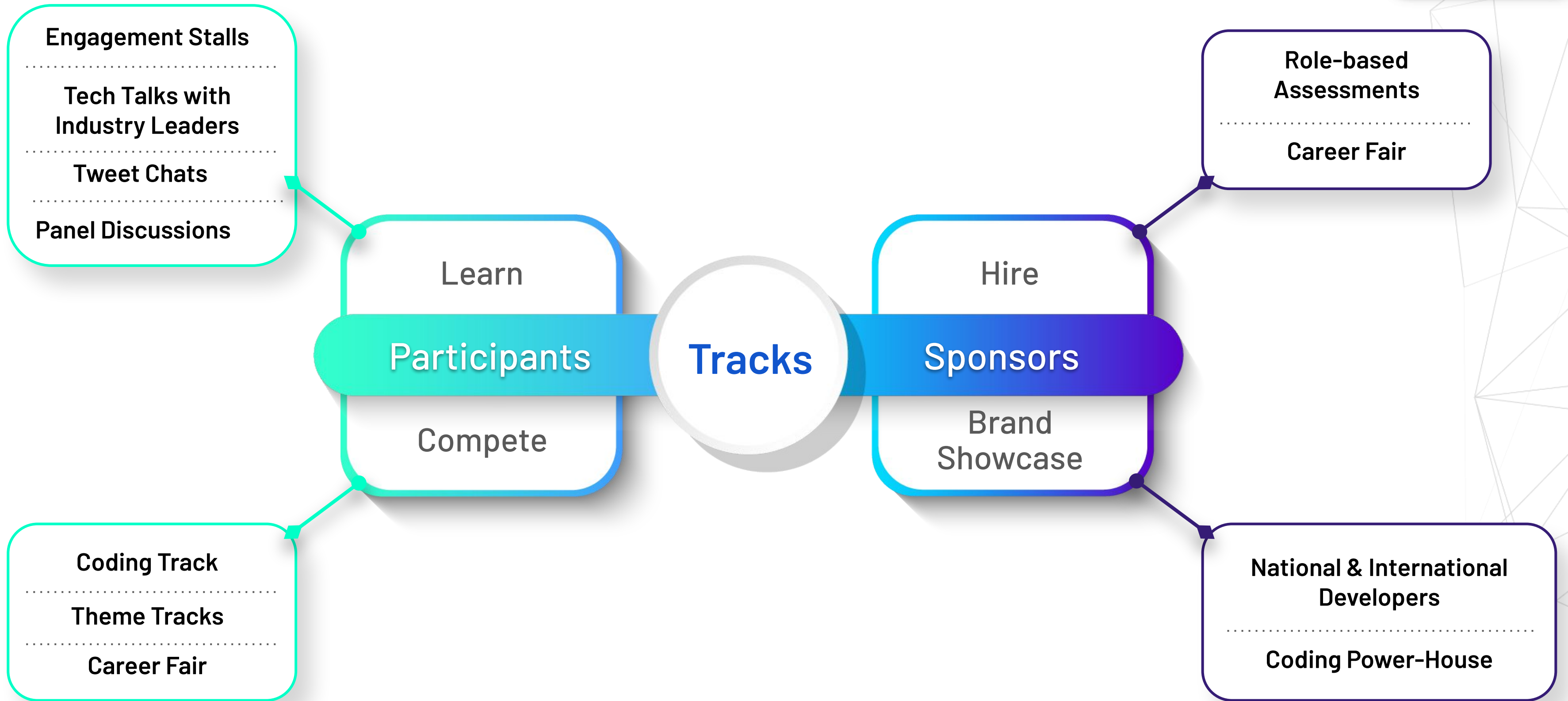


Our Partners



What's in Code Gladiators 2023?

Code Gladiators Tracks



Exclusive at Code Gladiators: Role-based Assessments

- Developers can assess themselves on industry relevant skills provided by the clients
- Leverage coding and role-based skill scores to make informed hiring decisions

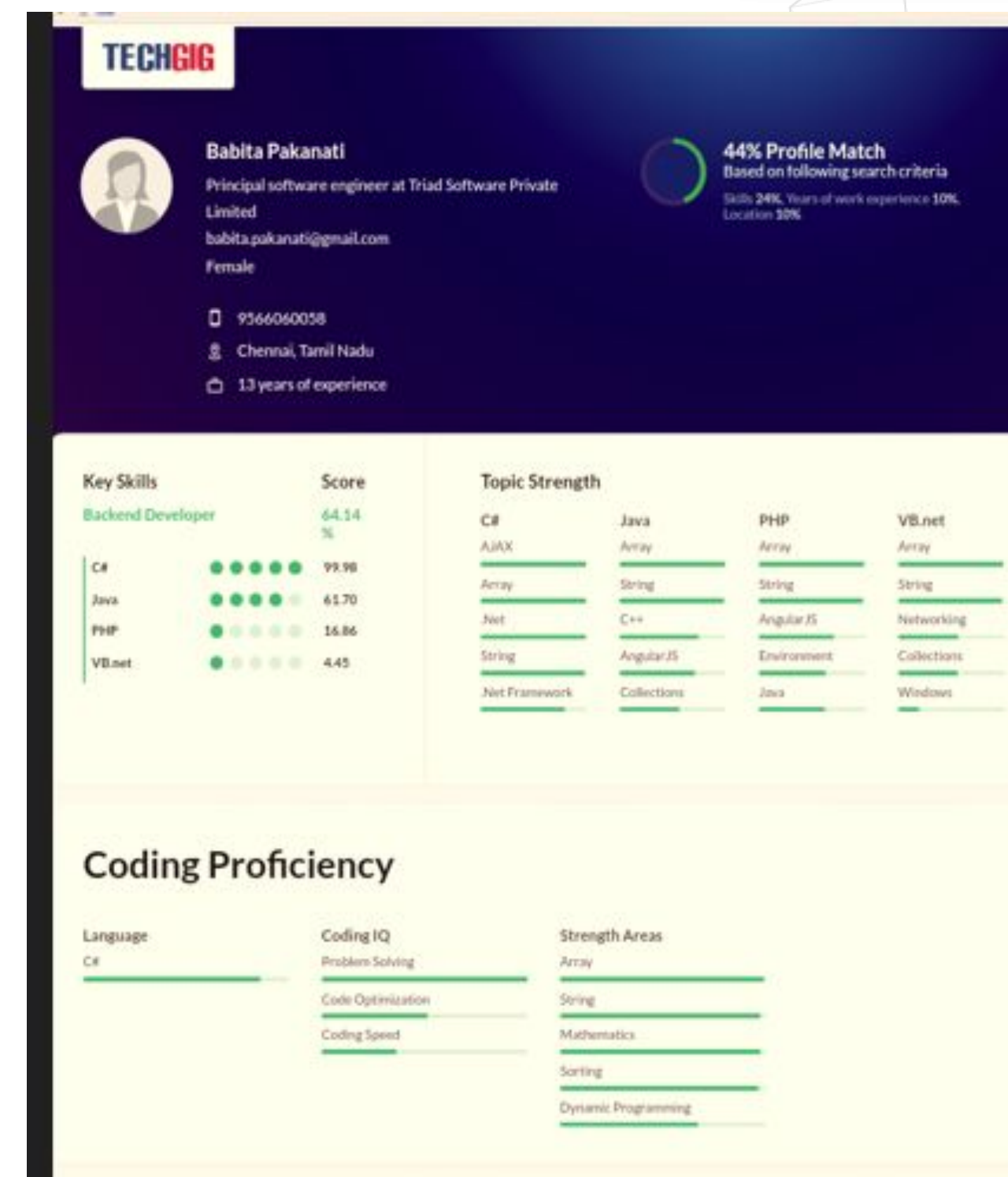
◆ The relevance

Struggling to hire a suitable developer for a role?

TechGig's role based assessments are designed to assess the skills required for a particular role and not just the coding proficiency

◆ Why role-based assessments?

- Check for role specific fitment
- Dual analysis - coding and role based skill quotients
- Reduce screening time in technical and fitment rounds



Role-based Assessments

New

1



After the open round, developers are eligible to take part in role-based skill assessments

2



Developers will be required to take a MCQ test for their preferred role within given time

3



Post assessment, a TG Pro profile will be generated with coding and skill based talent quotient

4



Clients can setup further rounds with LiveCode or roll out job offer on the spot (optional)

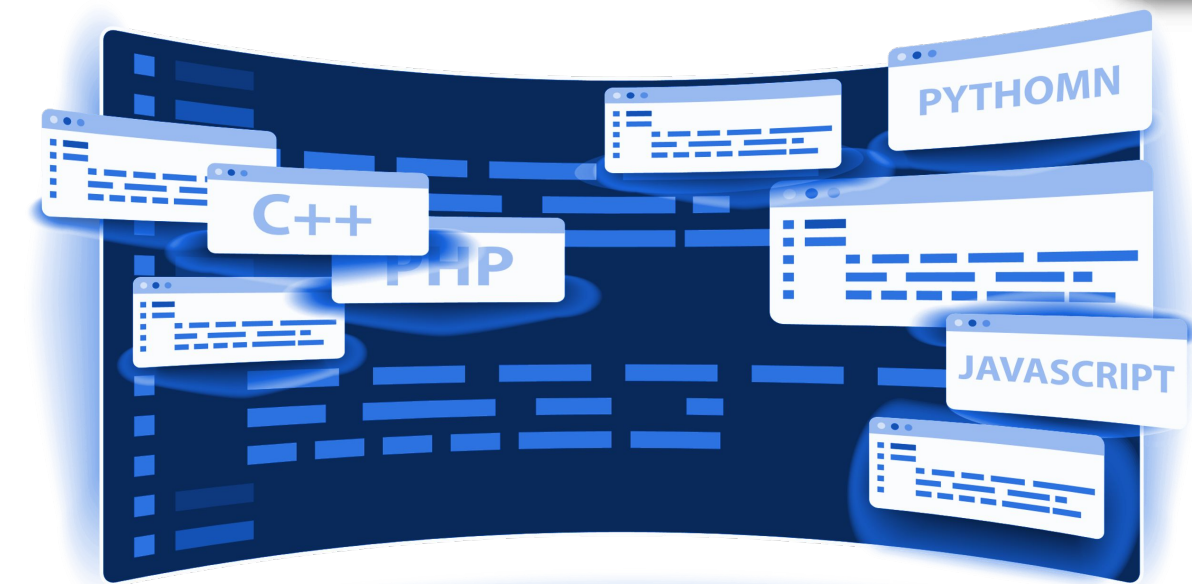
Coding Track

The relevance

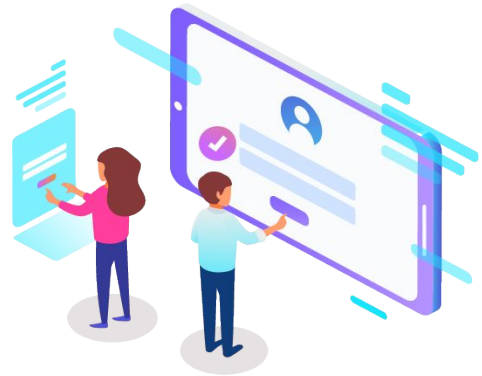
Does your company provide progressive tech solutions? Do you want your firm to be seen as a front-runner in leading technologies? Yes, then join the bandwagon of top tech companies at the coding track.

Why coding track?

- 56 programming languages – The largest choice of coding languages in the world
- Universal leaderboard – Participants can assess themselves against their industry peers
- 3,00,000+ top coders will test their skills and battle it out to become the champion



Coding Track Flow



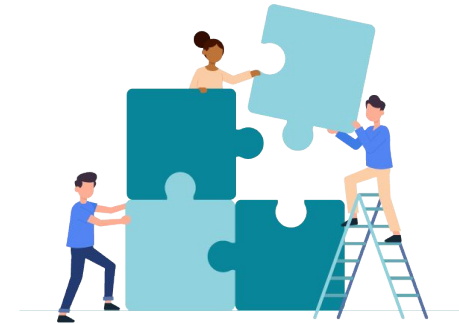
1

Developers
login at
Code Gladiators



2

Undertake a
coding-based
screening test



3

Compete in a
tough coding
test v/s other
participants



4

Top performers
invited for
a day long
coding
assessment



5

These developers
appear for a
6 hour long
coding test



6

The top performing
developer will be
crowned the new
Code Gladiator

Theme Track

● The relevance

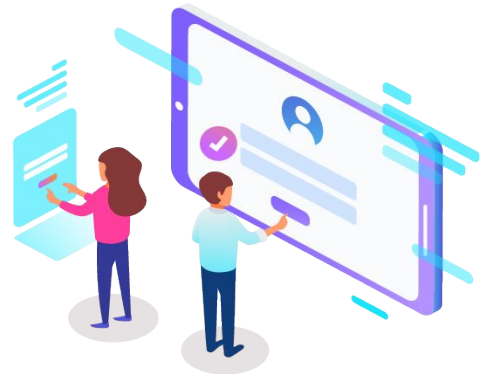
Stuck in a business problem? Not sure which solution is optimal? Do you need brightest coding brains to share innovative solutions for your problem? If yes, then technology-based themes are the best way to crowdsource solutions to your business problems.

● Why theme track?

- Exclusively for top talent in niche skills
- Focus on new and emerging technologies
- Solutions to real-world problems that have an impact on the world



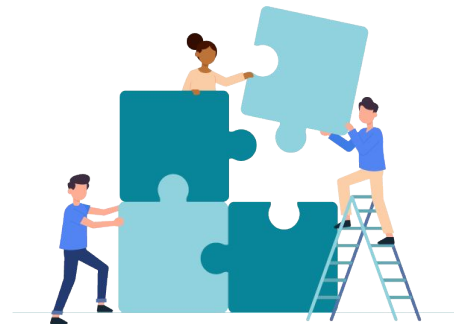
Theme Track Flow



Developers login at Code Gladiators



Compete in MCQ and move to next round



Developers can make a team with other participants



Developers/teams clear theme-based screening to become 'Power team'



Power teams compete in rigorous 24 hour long assessment



Best solution or prototype will be the winner

Tool Evangelism

● The relevance

- Want to increase the usage of your tool/solution?
- Looking to add new functionalities to your tool?
- Want to add industry specific feature to your tool?
- Take your tool directly to your targeted audience

● Why tool evangelism?

- Evangelise your tool
- Collaborate with developers to come up with solutions related to your industries
- Develop new features
- Get first hand feedback for your project



 Microsoft Azure

 UiPath™


amazon alexa

 here


IBM Cloud

Tool Evangelism Flow

New

1



Registration

2



Screening Phase
& Hackathon
Phase (Online)

3



24 Hour
Online
Hackathon

4



Finale
(Online Demo)

● The relevance

Connect with pre-screened pool of talented developers who are willing to exploring career opportunities with your organisation

● Why career fair?

- Two-tiered assessments makes sure you recruit the best of the best
- Interact and discuss career opportunities with 600-700 semi-finalists at the venue
- Partners can pre-define the screening criteria
- Partners can make on-the-spot offer letter



Career Fair Flow

Phase 1
Open Round Registration
opt-in for online job fair



Phase 2
Screening for open round
based on score & skills



Phase 3
Two-Tiered Assessment
of shortlisted developers
based on job profiles



Phase 4
Online interaction with top
600-700 developers with the
employers through Live Code
and on the spot job offers



- Being the world's largest developer congregation in both, online and offline format, we host TechGig PowerTalks on the Finale day
- TechGig Power Talks host influential tech/business leaders from the technology domain
- These are hosted in TedX format followed by Q&A

Agenda sample:

	Tech Talk		
10 min	Welcome Address		
10 min	Keynote Address by SE Head of tech firm		
40 min	Hiring track - Career in Coding	Career progression track - How to brand yourself	Mentoring the mentors: How to scape your operations
	<i>Tech leaders will lead this session</i>	<i>CMO or CIO will lead this session</i>	<i>Cat A tech startup CEO will lead this session</i>
40 min	Fireside track - Account of ex winner	Fireside track - Switching career from coding to corporate	Fireside track - Failing fast to rise quickly in tech career

Coding Powerhouse

● The relevance

Do you think your developers are the best? If Yes, prove so. If not, let them compete, learn and showcase.

● Why this track?

- Assess internal talent and get to know the best of the best of your organisation
- Compete with other sponsors' tech talent



2016

Deloitte.

2017



2018



2019



2020



BOSCH
Invented for life

2021



2022

International Developers

Developers registered from outside India in 2022

2,443

Developers participated from outside India in 2022

2,185

Top 6 countries for registrations:

United States of America	474
United Arab Emirates	228
United Kingdom	170
Pakistan	134
Canada	109
Singapore	70



**Why should you
partner with us?**



Are these on your agenda?



Visibility & Branding



Talent Pipeline



Business Intelligence



Internal Engagement



Tool Evangelisation

One platform, multiple benefits, huge recall

Benefits You Can Derive

Hire the best developers in cutting edge technologies
10+ niche skill hackathons

Employer branding
500Mn+ impressions in
2020 & 2021 & 2022

Get noticed by the finest
coding professionals,
registrations - 300,000+



Crowd source solutions -
Over 1500+ prototypes
submitted in 2020 & 2021 & 2022

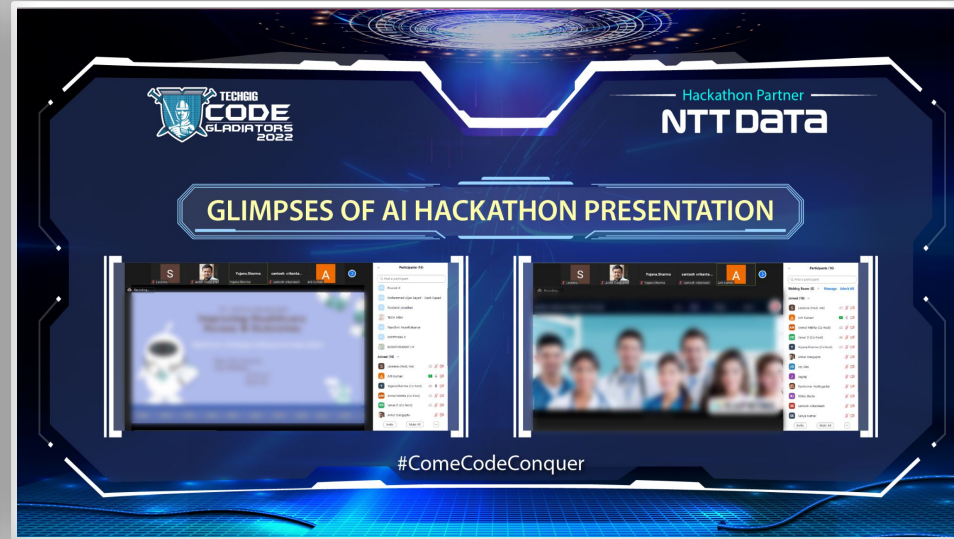
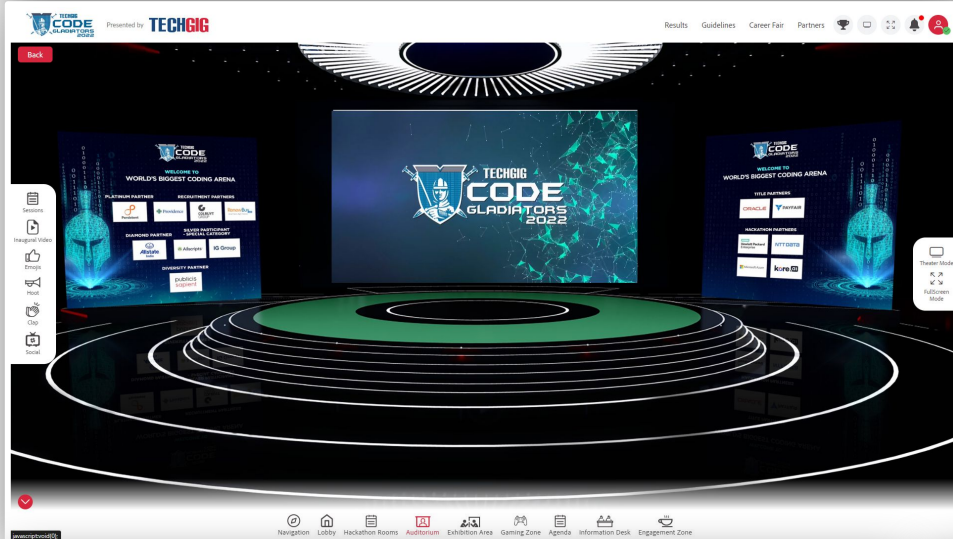
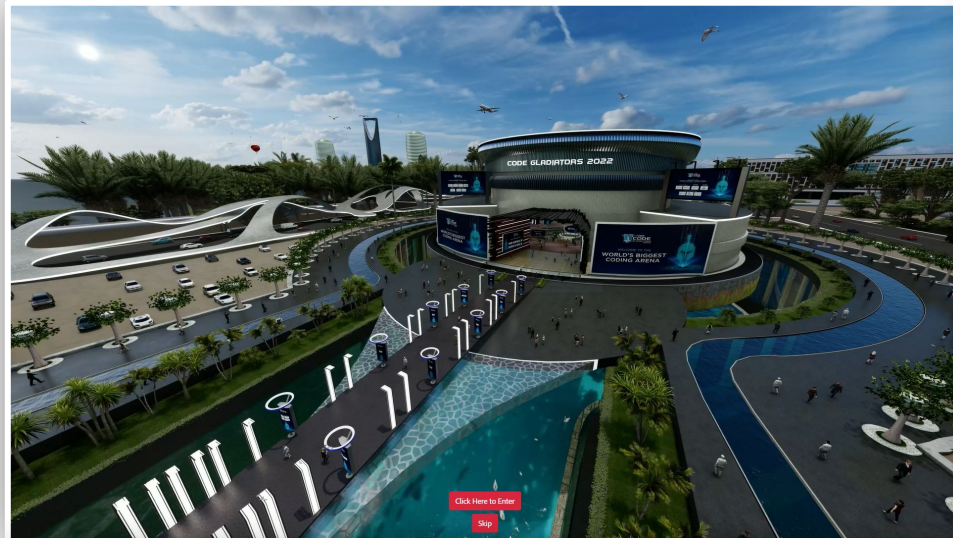
Developer marketing-
Over 20,000 developers made
aware of sponsors' platform

Wider visibility and
branding -
Radio ads, Web series,
Social media lives, Tweet
chats

Technology Themes

Machine Learning	Ideation (Business Idea)	Serverless Computing
AR/VR	Security Hacking	Edge Computing
HealthTech	Software Testing	Image Analysis and Biometrics
DevOps	Front End Technology	Software Engineering & Programming Languages
Tool Evangelism	Ecommerce	Enterprise Networking
Mobility	Big Data	Deep learning accelerators
UX	Travel Tech	Computational Biology and Bioinformatics
AI	Gaming	Computer Vision and Image/Video Forensics
BlockChain	Robotics	VoiceTech - Voice/Speech Recognition
Banking	Connected Cars	ChatBot
Fintech	RPA	Conversational Interface
Digital Money	Drones	Quantum Computing

Snapshots of Code Gladiators 2022



Vamshi. R. · 3rd+
1w · Edited · 🌐

I am glad to share that I have secured 132 rank out of 4 lakh participants world wide at Code Gladiators 2022 coding competition conducted by techgig. #coding #techgig #codegladiators ...see more

Shankha Shu... · 3rd+
Software Engineer @...
5d · 🌐

I am elated to share that I participated in TechGig Codegladiator 2022 and reached the finale. I secured a Finale Rank of 48 which is way beyond my imagination.

I am also happy as Persistent Systems has bagged the 1st prize this year and declared the "Coding Powerhouse". Thanks to everyone for participating and giving their best that helped us clinch the title.

#techgig #codegladiators #persistentsystems



NTT DATA AI HACKATHON

GEEK SQUAD.
Aijaz Sayed,
Pourab Karchaudhuri,
Rowland Arul Jonathan

WINNER

Certify That

Shankha Shubh

...eved Rank 48 in Finale Round Contest and ...ance and exemplary contribution on Tech

03, 2022

Outreach



Media Outreach New Elements

01

Int'l participants as ambassadors/mouthpiece, engaged via FB live, panel discussions

02

Barters with local coding & niche clubs/ communities, via mailers, social posts

03

Targeted Google display advts on tech sites/blogs

04

Targeted social & video messaging for int'l markets

Thank You!

For More Details Please Contact:

Corporate Care | corporatecare@techgig.com